



## EXHIBITORS PARTICIPATION AGREEMENT

ISDEF - NOVEMBER 9-11, 2021

Organization Name:			
Exhibit Contact Person's Name:			
Title:		Position:	
Tel:	Mobile:	Fax:	
Mailing Address:			City:
State:	Zip Code:	Country:	
Billing Address			City:
State:	Zip Code:	Country:	
Email:		Website:	
SIGNATURE:			Date:

Space Options	Type	Pricing (USD)	Specifications
<input type="checkbox"/> <b>Option A</b>	<b>SHELL SCHEME:</b> 8 Sq m Minimum Possibility: 1 Corner (\$200)	8 Sq m Booth*: \$5,120 + \$200 per corner	Includes: 3 walls (depending on location). A 4X2 m pavilion \ An 8 Sq m pavilion, Sima system booth with branded back wall (graphic design will be provided by the exhibitor), 1 counter, 2 standard chairs, 1 Lit Signage, Carpet included.
<input type="checkbox"/> <b>Option B</b>	<b>DESIGNED BOOTH:</b> 12 Sq m Each additional corner: \$200	12 Sq m Booth*: \$9,100 \$200 per corner	Includes: 1 Branded back wall - 4 m width X 3 m height (graphic design will be provided by the exhibitor), 1x42" LCD Screen, 1 Counter, 2 High chairs, Carpet included.
<input type="checkbox"/> <b>Option C</b>	<b>SPACE ONLY</b> 18 sqm Minimum	\$500 per Sq m. Carpet: \$35 per Sq m Electricity: \$15 per Sq m	Includes: Raw space Exhibitors construction and design arrangement must be approved by the organizers. Carpet is required but not included in the Sq m price.

\*Electricity is not included, \$160 per booth.

Additional supply	Pricing (USD)	Requirement
Carpet to be purchased according to Sq m requirements	\$35 per SQM	_____ SQM x \$35
Sealing space usage per hanging point	\$235 per hanging point	No. of hanging points _____ x \$235

### ADDITIONAL SPECIFICATIONS

It is a requirement that all exhibition booths will be covered with carpet.

Carpet is included in shell scheme booths and designed booths. Carpet has additional stated cost for "Space only" booths.

**MANDATORY EXHIBITOR'S FEE: \$550**

NOTE: Signed contracts are binding. Oral or written requests outside of this signed agreement cannot be accepted. Exhibitors with an outstanding balance not settled until 7 days before the start of the exhibition for space rented will not be permitted to occupy their booth. ISDEF reserves the right to change/revise booth numbers and the location of booths.

By signing this agreement, the "Exhibitor" confirms that the above document has been read in full and the "Exhibitor" hereby accepts the terms of this Agreement, including the "standard rules and regulations stated below". All of the documents are deemed part of this Agreement and are accepted without reservation by the "Exhibitor".

**\*For ISDEF use only:** Re space rates per sqm or other if rate options for this agreement differ from prices listed.

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**PAYMENT POLICY**

\* Israeli based companies are subject to pay 17% VAT

**\*Not applicable for Israeli based companies.** All wire transferred payments are subject to a \$40 transfer fee per payment. Transfer fees are the responsibility of the the Exhibitor. \$40 must be added to each payment. \$40 will included on each Pro Forma Invoice. Pro Forma Invoice's will be sent to the Exhibitor 3 working days after signing this Agreement.

\*A one-time \$550 registration fee is required for all Exhibitors.  
The registration fee is due upon signing.

\*The Exhibitor agrees that all exhibit fees related to exhibiting at the Event, or any other amounts owed to ISDEF, must be paid to ISDEF at the expressed due dates. In the event that the Exhibitor fails to pay any or all such fees in accordance with payment deadlines, ISDEF reserves the right to reassign or cancel the Exhibitor's Space. The Exhibitor remains liable for payment of all previously agreed fees.

\*Additional services, including additional electrical options, lighting and shipping are at the Exhibitors, expense. Information and order forms for additional services and technical information will be available in the Exhibitors Manual up to 45 days prior to ISDEF.

This agreement is effective once signed by the Exhibitor at the date stated above.

All payments must be made in full no later than the dates included below.

**Payment:**

Exhibitor Booth Registration Fee: \$ 550

Carpet (Total Amount): \$ \_\_\_\_\_

Electricity Supply (Total Amount): \$ \_\_\_\_\_

Marketing package (Total Amount): \$ \_\_\_\_\_

Live demo (Total Amount): \$ \_\_\_\_\_

Workshop/seminar/conference (Total Amount): \$ \_\_\_\_\_

Advertisement in expo book (Total Amount): \$ \_\_\_\_\_

Sponsorship package (Total Amount): \$ \_\_\_\_\_

**Space option:** \$ \_\_\_\_\_

**Payment:**  
**TOTAL Amount (USD):** \$ \_\_\_\_\_

**Due date:** \_\_\_\_\_

\*ISDEF will issue a Pro Forma Invoice 5 working days after signing this agreement which will include: Exhibition Pricing (based on the selected option), wire transfer fees, VAT (ONLY applies for Israeli Companies)

**Made Payable to:**

(Bank Details are included in the Order)

**Company Mailing Address:**

T.S. Israel Defence  
51-229175-8  
20 Zvi Bergman St.  
Petah Tikva, Israel 4927976

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## EXHIBITION POLICY, RULES AND REGULATIONS

1. Dates and Hours of ISDEF 2021: November 9-11, Tel Aviv, Israel  
November 9 10:00-18:00  
November 10 09:00-18:00  
November 11 09:00-16:00

2. Admission: All Exhibitors are required to pay the registration fee upon signing the Exhibitors Agreement. Each Exhibitor will receive up to 6 exhibitor badges. No visitor or exhibitor will be allowed to enter the venue without a badge and valid ID document with a photo ID.

3. Permission to Exhibit: ISDEF reserves the right to decide who may rent a space. ISDEF doesn't need to clarify its decision not renting a space to a proposed exhibitor. If ISDEF finds your booth design, catalogs and/or giveaways controversial, ISDEF reserves the right to further review your application at the Exhibition.

4. Booth Display, Equipment and Services: Additional services, including additional electrical options, lighting, catering, amenities, internet and shipping are at the Exhibitor's expense. Information and order forms for additional services and technical information will be available in the Exhibitor's Manual up to 45 days prior to ISDEF 2021. All pricing included in the agreement are required and are to be paid accordingly. All booth construction must be approved by ISDEF. It is the responsibility of the Exhibitor to provide display design details, dimensions, heights to ISDEF no later than 30 days prior to the installation day.

5. Installation and Dismantling: The official schedule for installation and dismantling will be provided in the Exhibitor's Manual.

6. Booth Space Cost: Pricing and Costs are included in the Exhibitors Participation Agreement. Exhibitor fees are not limited to booth space costs and include: registration fee, VAT (for Israeli based companies), wire transfer fees, carpeting & electricity and selling. Booth rates will vary depending on the Exhibitor's choice of display, space and size.

7. Space Assignments: The Exhibitor may choose space on the floorplan provided by ISDEF according to the size and design of the booth. ISDEF reserves the right to modify the plan and has the right to determine final placement of the exhibitor. The Exhibitor must choose space, size and display according to the options provided by ISDEF. The Exhibitor does not have the authority to revise or modify space location. All space assignments will be allocated by ISDEF. Signed contracts are binding. Oral or written requests outside of this signed agreement are not accepted. Exhibitor's with an outstanding balance for space rented will not be allowed to occupy their booth. ISDEF reserves the right to change/revise booth numbers and the location of booths.

8. Space Payments & Cancellation: The Exhibitor agrees that all exhibit fees related to exhibiting at the Event, or any other amounts owed to ISDEF, must be paid to ISDEF at the expressed due dates. In the event that the Exhibitor fails to pay any or all such fees in accordance with payment deadlines, ISDEF reserves the right to reassign or cancel the Exhibitor's Space. The Exhibitor remains liable for payment of all previously agreed fees. All payments must be made in full no later than the dates determined by ISDEF. It is understood and agreed that no refunds will be provided. Upon signing the agreement, the Exhibitor is obligated to pay up to 100% of the full amount. All Exhibiting companies who register after April 1st, 2021, are required to pay the full payment to ISDEF upon signing the agreement. Delayed payments will result in a penalty fee of an additional 20% of the full payment owed. Reluctance to pay or not paying and not obliging to the binding terms of the agreement will result in legal action. If these measures were to take course, upon any reasons that ISDEF would deem as fit, the Exhibitor shall bear full cost of legal fees, court costs and any related charges. No Exhibitor will participate at the Exhibition without paying costs in full by the dates provided by ISDEF. Cancellations or failure to exhibit must be submitted in writing to ISDEF. The terms of the agreements are binding.

9. Security: ISDEF will provide 24 hours overall security during the Exhibition, but ISDEF is not responsible for any loss or damage to the Exhibitors property of any type. Exhibitor's are advised to insure their property against these potential risks.

10. Losses: ISDEF is not responsible for any loss or damage of the Exhibitors property whatsoever. Damage to inadequately packaged property is the Exhibitor's own responsibility. If exhibiting materials, fixtures of equipment fails to arrive, the Exhibitor is nevertheless responsible for the exhibition space reserved as per this contract. Exhibitors are advised to insure against these risks.

11. Exhibition Contractors: Contractors and their rates will appear in the Exhibitor's Manual. ISDEF has no liability for services performed, prices charged, or materials delivered by those contractors. ISDEF has no responsibility for resolving disputes between Exhibitor and those contractors.

12. Relocation or Rescheduling: ISDEF reserves the right to change the location and scheduled dates of the Exhibition. In either of those events, ISDEF will provide the Exhibitor written notice no later than 30 days before the earlier of: a) the original move-in date, or b) the new move-in date.

13. Termination of the Exhibition: If the exhibition is cancelled due to: a) acts of God (including adverse weather) or public enemy, war, domestic or international terrorism, riot, embargo, sabotage, flood, accident, fire, explosion pandemic, or labor union action; b) compliance with an order of a court, an arbitrator, or government agency; c) insufficient exhibitors or registrants (in ISDEF's sole discretion); d) a reason that ISDEF determines would make holding the annual conference imprudent or impractical, or e) another cause beyond ISDEF's reasonable control, then Exhibitor and ISDEF will have no further obligations to each other. In that event, ISDEF may refund all, part, or none of Exhibitor's total payments. No refund on Exhibitor registration fee.

14. Liability: a) ISDEF is liable to the Exhibitor only for failure to provide exhibit space as required. ISDEF is not liable to the Exhibitor for loss or damage suffered by Exhibitor or a third party, including without limitation an occupant of or visitor to Exhibitor's booth, as a result of: i) an act or omission of ISDEF or a third party. b) Exhibitor is liable to ISDEF for its own (and its affiliates, contractors, officers, directors, employees, and other agents) negligent, intentional, or willful acts and omissions, breach of contract or warranty, default, misrepresentation, fraud, or misappropriation, directly or indirectly attributable or related to, resulting or arising from, or in connection with this Agreement. Exhibitor's liability includes without limitation all ISDEF damages from loss of exhibit space rental fees and all parties' use or misuse of Exhibitor's space. Exhibitor is liable to the Exhibition Grounds for all damage Exhibitor causes to that facility.

15. Intellectual Property Rights: Exhibitor affirms that it will not knowingly infringe the intellectual property rights of another party. Exhibitors shall be liable for the violation or infringement of the rights of any party.

The "Exhibitor" hereby agrees to accept in full, the parameter(s) of this agreement. Further, the "Exhibitor" agrees to abide by the Rules and Regulations of which have hereby been incorporated into this contract. The "Exhibitor" agrees and to pay by the expressed due dates.

### UNDERSTOOD AND AGREED TO:

Signature: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

\*Please note that this contract must be signed by a duly authorized representative of the Exhibitor